

QleeQ™ Tutorial



QleeQ™

The Internet Intelligence Agency™

QleeQ ©

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2013©



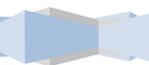
Thank you for choosing QleeQ™

Below is a quick tutorial to guide you thru our award winning service

QleeQ™ QleeQ Intelligence™, QleeQ Focvs™, Sensetence™, Mindtense™

QleeQ is a company that owns an award winning cutting edge Business and Competitive Intelligence Decision engine for companies and consumers to utilize in their daily work and life

All services provided by QleeQ™ have the same simple UX (User eXperience) – you enter a query in a natural English language and in a click of a button you get the results at the bottom of the page that enables you to analyze the results





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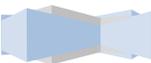
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Welcome to QleeQ™

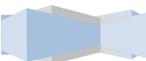
QleeQ™ - The Internet Intelligence Agency™, is the home for Business and Competitive Intelligence based on an advanced automatic Decision Engine for business allowing Decision Makers to have what they need about Companies, Products, People and much more. QleeQ™ enables an automatic Brand and Marketing increase tools to increase their values, all based on the Internet Common Opinion.

QleeQ™ is an online automatic platform that scans the internet on Every issue and enables Decision Makers to query in a Natural Language about anything thus improve their value proposition. QleeQ™ presents the dashboard of results automatically, instantly and no learning curve nor installations and with no human intervention at all.

Understand what drives visitor behavior, identify aspects of campaigns that work and alerts about issues you need to address. QleeQ™ presents several compelling subscription packages for organizations and Decision Makers that enable the best utilization of our offerings. The packages are a function of how many users and how many monthly queries needs to accomplish the goals.

QleeQ™ has two services - QleeQ Focvs™ along with QleeQ Intelligence™ - that enables customers assess how visitors perceive and experience your brands, products, company, reputation and interests as well as your competitors' and cooperators'. We add trends and insights as well as free Natural Language queries.

QleeQ™ uses top notch, super advanced technology including but not limited to: semantics, statistics, AI, IR and TE (textual entailment for intentions), and heavy use of patented algorithms that mimic user rational to decide on the rank of the answer thus delivering our customers the best results. We are contantly winning awards and prizes for that.





QleeQ Focvs™

QleeQ Focvs™ is a Business and Competitive Intelligence surveillance tool and feeds from raw data on the web about everything, transforms it to Information and from there to Insights, Intensions and Wisdom thus enabling the decision makers in your organization (Chiefs, Marketers and Brand managers etc.) to increase and improve their: brands, product, services and more. All based on the Internet's Common Opinion.

QleeQ Focvs™ uses patented algorithms that understands the Internet's common opinion (by opinion makers and others) about everything, and presents the **Past and Presence** wisdom about a brand, its **Future** prediction and **Action Items** to be improved.

All is done in a simple, intuitive user experience that enable the user interacting in a Natural language and see the results in one page.

QleeQ Focvs™ Login

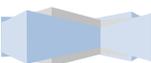
QleeQ Focvs™ requires authentication login due to the strict security and privacy of each customer. Only then the QleeQ Focvs™ and full Features of QleeQ Intelligence™ via the tabs will be available.

Guldens

- Use the **Keep me logged in** check box to save your session on multiple browser tabs.
- When finished please click the **log In** button

See next page for a screen shot

For any question use our top tier support team day or night at Support@QleeQ.com





QLEEQ - THE INTERNET INTELLIGENCE AGENCY [Log In]

Focvs Intelligence



QLEEQ FOCVSTM BRAND
IMPROVEMENT BASED ON THE
INTERNET INTELLIGENCE

LOG IN

Please enter your username and password.

[Want to join QleeQ Focvs™? Please email us or Register -](#)

QleeQ Focvs™ Prices are available at - [QleeQ Focvs™ Packages](#)

Account Information

Username:

*

Password:

Keep me logged in

WELCOME TO QLEEQ FOCVSTM
THE MOST INNOVATIVE, CUTTING
EDGE TOOL FOR YOU – THE
DECISION MAKER

About QleeQ Focvs™

QleeQ Focvs™ along with [QleeQ Sense™](#) lets you assess how visitors perceive and experience your brands, products, company, reputation and interests as well as your competitors' and cooperators'.

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QleeQ Focvs™ along with [QleeQ Sense™](#) lets you assess how visitors perceive and experience your brands, products, company, reputation and interests as well as your competitors' and cooperators'.

QleeQ Focvs™ is a fully automatic, unbiased, credible and summarized feedback that comes in near real-time let you collect visitor details and improve your brands as well as generate leads. Those benefits are achieved via QleeQ's advanced analysis mechanism. QleeQ Focvs™ provides sophisticated lead-generation capabilities with detailed insight into how prospects feel about your SEO, SEM and other marketing campaigns, enabling you to optimize them in near real time.

QleeQ™ also provides a suite of tools for managing, analyzing and responding to feedback. QleeQ™ Services lets you understand what drives visitor behavior, identify aspects of campaigns that work and don't work, and receive alerts of issues you need to address.

Currently QleeQ™ allow customers to enjoy the free limited beta site; if you want to enjoy the full benefits, please sign in to one of our [email us at Marketing@QleeQ.com](mailto:email.us.at.Marketing@QleeQ.com)

Note: When choosing a package, be sure to consider how many users and queries you'll need to accomplish your goals. Contact us to discuss your options with a sales consultant.

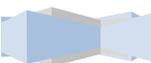
We wish you a happy Focvs-ing. The QleeQ™ team

Forgot your password? [email QleeQ™ Administrator](#)
Please allow up to 12 working hours to get a reply back from QleeQ™ Administrator.

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QleeQ Focvs™ Login screen





Working with QleeQ Focvs™

QleeQ Focvs™ main screen allows you to get updates on the recent Internet Intelligence about your brands and company.

In order to use QleeQ Focvs™, you need to enter a simple query, in the format of – Brand name, Company name – yours, a competitor's etc., Supplier / Vendor name, a personal Manager / Chief / Expert name, a Product / Service name and alike. For example **Apple**

QLEEQ - THE INTERNET INTELLIGENCE AGENCY Welcome schamir! [Log Out]

Focvs Intelligence

Focvs QLEEQ FOCVS (TM)
BRAND AND MARKETING IMPROVEMENT BASED ON THE INTERNET INTELLIGENCE

Best viewed with Safari, Chrome, Firefox and IE | Welcome to QleeQ Focvs latest wisdom! | Current Intelligence is of 2013 | 24 x 7 [Support](#) [Hide](#)

Senseless-What [Examples below](#), [Hot queries above](#) and more at: [QleeQ blog](#)

[QleeQ tutorial guide](#)
Enter your Idea for a Brand like: iPad, Crisis, Obama, Windows, Cigarettes, Lady Gaga, iPhone, Running, Calories, Karate Kid 2 etc.

[Focus it](#)

[Quick Feedback](#)

[Past and Present](#) [Future](#) [Action Items](#)

Coverage in Media - color legend: **High** | **Above normal** | **Normal** | **Not fully determined yet**

Add sentences to Focvs

Sentence:

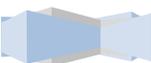
Group: **Current** [Add](#)

QleeQ Focvs™?
QleeQ Focvs™ provides a Current, Future and Action items list for any kind of Brand real, or future. You can also enter a field or category. QleeQ Focvs™ gets your query - and instantly presents a feedback on the preception on the Brand you've requested. The Answer is divided into 3 columns of Internet Common Opinion and Preception - Current, Future and Todo [Hide](#)

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That's it!



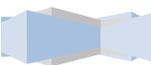


When done, please click the [Focus it] button to get the results, as may be seen in the below screen.

Note - QleeQ Focus TM as a Business and Competitive Intelligence hosted system uses sophisticated algorithms that require time and many resources to complete, as opposed to a search engine. The Progress indicator will be presented for your convenience to indicate the progress done.

QleeQ Focus TM results

Each line in the result is a live-link that will take you to QleeQ Intelligence for more analysis





QLEEQ - THE INTERNET INTELLIGENCE AGENCY Welcome schamir! [Log Out]

Focvs Intelligence

QleeQ beta FOCV S

QLEEQ FOCVS (TM)
BRAND AND MARKETING IMPROVEMENT BASED ON THE INTERNET INTELLIGENCE

Best viewed with Safari, Chrome, Firefox and IE | Welcome to QleeQ Focvs latest wisdom! | Current Intelligence is of 2013 | 24 x 7 [Support](#) [Hide](#)

Sensetense-What [Examples below](#), [Hot queries above](#) and more at [QleeQ blog](#)

Apple

[QleeQ tutorial guide](#)

Enter your Idea for a Brand like: iPad, Crisis, Obama, Windows, Cigarettes, Lady Gaga, iPhone, Running, Calories, Karate Kid 2 etc.

Focus it ❤️ **Mindtense-Coverage in Media 98%**

[Quick Feedback](#)

Past and Present	Future	Action Items
apple inc all rights reserved terms...	apple to sell 4.8m macs in holiday quarter...	apple should adapt its legal stance but when...
...the founder of apple...	...is a real business they will stay clear of apple	apple must want to gain market share in...
...on the big apple...	...apple will never overtake...	apple revenue should happen with pad devices people...
...end of the year apple...	...apple will service iwork by...	apple price must have a street price well...
...apple facebook google ipo...	apple growth future for example jonathan ive who...	apple growth future for example jonathan ive who...
...are not sexy enough to oversell apple	apple will cost you more...	...apple stock should continue to rise...
...unsuccessful negotiations between apple...	...apple will be kept alive...	...apple should continue to rise...
apple is app store play video ieS...	...apple will be vice president...	
...best investment was apple...		

Coverage in Media - color legend: **High** | **Above normal** | **Normal** | **Not fully determined yet**

Add sentences to Focus

Sentence:

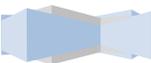
Group: Current ▾ **Add**

QleeQ Focvs™?
QleeQ Focvs™ provides a Current, Future and Action Items list for any kind of Brand real, or future. You can also enter a field or category. QleeQ Focvs™ gets your query - and instantly presents a feedback on the preception on the Brand you've requested. The Answer is divided into 3 columns of Internet Common Opinion and Preception - Current, Future and Todo [Hide](#)

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QleeQ Focvs™ results page





QleeQ Focvs™ and QleeQ Intelligence™

QleeQ Focvs™ is a tool that presents a dashboard that can be further analyzed by drill down deeply into the wisdom of a result. You do that by using QleeQ Intelligence™ either by clicking a result from the table or copying a result, navigating to the Intelligence tab (just above the QleeQ™ logo in the upper right side of the screen).

Please see a detailed guide for using [QleeQ Intelligence™](#) further in this manual

The indication that you may need to further analyze a result in the table (a mindtence™ as we call it) is by the ellipsis mark (...)

The ellipsis mark will be always presented at three types of the result

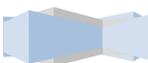
1. At the beginning of the result sentence – ... **mindtence** – to indicate there is a beginning to the set of results
2. At the end of the result sentence – **mindtence** ... – to indicate there is an end to the set of results
3. In both the beginning and end of a result sentence – ... **mindtence** ... – to indicate that the result sentence is extracted from a wider set of results

QleeQ Focvs™ Coverage in media

QleeQ Focvs™ presents the results with an additional color indicator to the **strength of the results in the media channels**. Please see the legend right beneath the table of results.

Coverage in Media - color legend:

- High media coverage – in **black**
- Above normal media coverage – in **blue**
- Normal media coverage – in **green**
- Not fully determined yet – [see just in time results](#) – **red**





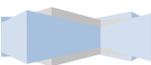
Summary of the QleeQ Focvs™ results -

- The combination of all of the colors is designed to present an optimum view of the result to your brand.
- Case study presented for Coca Cola® as aforementioned – a black colored sentence that is placed in the top of the table is presenting a high probability of correctness according to the Internet's Common opinion.

Just-In-Time results

You might notice a **red** color results – those are results that not yet finished fully being calculated but are presented to save time. The type of those results is **Just-In-Time**.

In order to view the final Rank and Quality, please click those results in the table and view the results in QleeQ Intelligence™ system to continue researching.





QleeQ Focvs™ customized results - Advanced

QleeQ Focvs™ is designed to be flexible and customized for your needs and interests, hence QleeQ Focvs™ enables you to add Sensesences™ that are more specific to you and your organization.

If there is a result current or future that you'd like QleeQ Focvs™ to take into consideration in the next wisdom presenting, all you have to do is to add it at the 'Add Sentences to Focvs' edit box. Please note that if QleeQ Focvs™ will encounter a higher ranked result, it will run over the added one.

Syntax – when using that feature you are actually altering QleeQ Focvs™ algorithms, so please use this feature with the utmost careful.

The syntax for using this feature is –

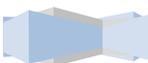
%s – for the brand or company name as being presented in the Sensesence / What box at the top right corner of the page – for example QleeQ

?? – indicates a possible relationship

Interest – the current or future or action item object

For example: you may place in the current group the sensesence - **%s ?? innovative**

So the next time QleeQ Focvs™ will run, you may see this result in the left column.



Here is how it's done -

QLEEQ - THE INTERNET INTELLIGENCE AGENCY

Welcome schamir! [Log Out]

Focvs Intelligence

QleeQ beta Focvs QLEEQ FOCVS (TM) BRAND AND MARKETING IMPROVEMENT BASED ON THE INTERNET INTELLIGENCE

Best viewed with Safari, Chrome, Firefox and IE | Welcome to QleeQ Focvs latest wisdom! | Current Intelligence is of 2013 | 24 x 7 Support Hide

Sensetense-What Examples below, Hot queries above and more at: [QleeQ blog](#)

[QleeQ tutorial guide](#)

Enter your Idea for a Brand like: iPad, Crisis, Obama, Windows, Cigarettes, Lady Gaga, iPhone, Running, Calories, Karate Kid 2 etc.

Focus it Quick Feedback

Mindtense-Coverage in Media

50 25 75 100 0%

Past and Present Future Action Items

Coverage in Media - color legend: High | Above normal | Normal | Not fully determined yet

Add sentences to Focvs

Sentence: 1

Group: Current 2 Add 3

QleeQ Focvs™?

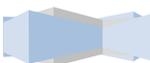
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- Insert the Sensetence™ to the edit box – (1)
- Choose the Group: Current (default), Future or Action Items. This Group is the actual table column where the results are going to be located – (2)
- Click the Add button and you are set – (3)
- The next time you will review the results, you may see your new Sensetence result

Note – you may want to consider adding a high ranked and a high quality Sensetence™ because over time QleeQ Focvs™ will most likely downgrade it to a lower or invisible in the top results table, because of less popularity or interesting issue.





QleeQ Intelligence™

QleeQ Intelligence™ is located at www.QleeQ.com/senseit.aspx and provides the Sense of the Internet or the Internet's common opinion on any issue.

After you navigate to the home page, you enter a Sensetense™, a query in natural language, that QleeQ Intelligence™ will analyze and presents its results.

Using QleeQ™

Navigate to <http://www.QleeQ.com> - QleeQ Intelligence™ home page and clicking the right picture - you will see a similar page like the below. Even before using QleeQ Sense™ you can enjoy several features on the screen like – hot queries, QleeQ™ Blog and other of QleeQ™ links for more details.

Best viewed with Safari, Chrome, IE 9 and Firefox 8 | QleeQ next version - 9 Nov 2011 @ midnight | Current Intelligence is of August 26th | [QleeQ Mobile](#) | [QleeQ Focus \(TM\)](#)

 **QleeQ - the Internet's Intelligence Agency**
Sensing the Internet for wisdom

Share | Rate Me...
Facebook | Twitter | LinkedIn | StumbleUpon

Hot queries
[Running 30 minutes a day prevents weight](#)

Enter your Sensetense in an exact format please see below or at [QleeQ blog](#)

chocolate can suppress cough

##sentence - present the exact % - sentence minus its negative - ##I Love America
!|sentence - considers the exact order of words in the sentence - !|Windows 7 is better than Vista
sentence~2010 - presents the sentence in the year of 2010 (4 digits year) - Obama is a good president~2010
?? sentence, sentence ??, part1 ?? part2 - completes and presents the 5 best results - ?? is the best laptop
sentence~t - presentsentence~t - presentsentence~t - presents the last 5 years trend of the sentence - Oil prices will rise~t

Sense it  **Quick Feedback**

Mindtense-How many



QleeQ Recommendations - find more interesting topics

QleeQ Universe - find more Possibilities for your interests

Where/References

QleeQ Where - find references that support and elaborate your interests

Why (alpha)

QleeQ Why - find why is your interest ranked that

What is QleeQ Sense™?
QleeQ™ ranks your sentence according to the Internet's Common Opinion, or Internet's Wisdom. QleeQ presents an answer to an idea, phrase, opinion, question etc. all immediately, automatically and easily. a Sensetense™ is – Thoughts, Opinion, Hobbies, (none) Facts, actually all that's interesting. [see](#)
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QleeQ Intelligence™ home screen

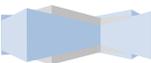
Working with QleeQ Intelligence™

1. Enter a Sensentence™ of your own – say **Apple is Innovative**
 - a. Remark – there is no need to enter the Sensentence™ in a form of a question – like **Is Apple Innovative?** Instead, enter the Sensentence™ in its statement form.
2. Click a button and view the results
3. In the results you can see a screen similar to the below –

The screenshot shows the QleeQ Intelligence™ results page for the sentence "Apple is Innovative". At the top, there is a navigation bar with the QleeQ logo, the tagline "QleeQ - the Internet's Intelligence Agency Sensing the Internet for wisdom", social media icons, and a "Hot queries" section. The main content area features a search input field with the entered sentence "Apple is Innovative" and a "Sense it" button. To the right of the button is a gauge showing a "MindSense-How many 88%" result. Below the search area, there are two main sections: "QleeQ Recommendations - find more interesting topics" and "QleeQ Universe - find more Possibilities for your interests". The recommendations section lists various topics related to Apple and innovation, such as "HP is Innovative", "Google is Innovative", "Microsoft is Innovative", "Apple", "Procter Gamble is Innovative", "iPhone by Apple", "Apple is cool", "Apple is filing theater 11", "Apple overtake microsoft", and "Apple reveal iPhone 5". The "QleeQ Universe" section is currently empty. At the bottom, there is a "Where/References" section with a list of links to related articles and a "What is QleeQ Sense™?" section explaining the service.

QleeQ Intelligence™ results page

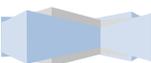
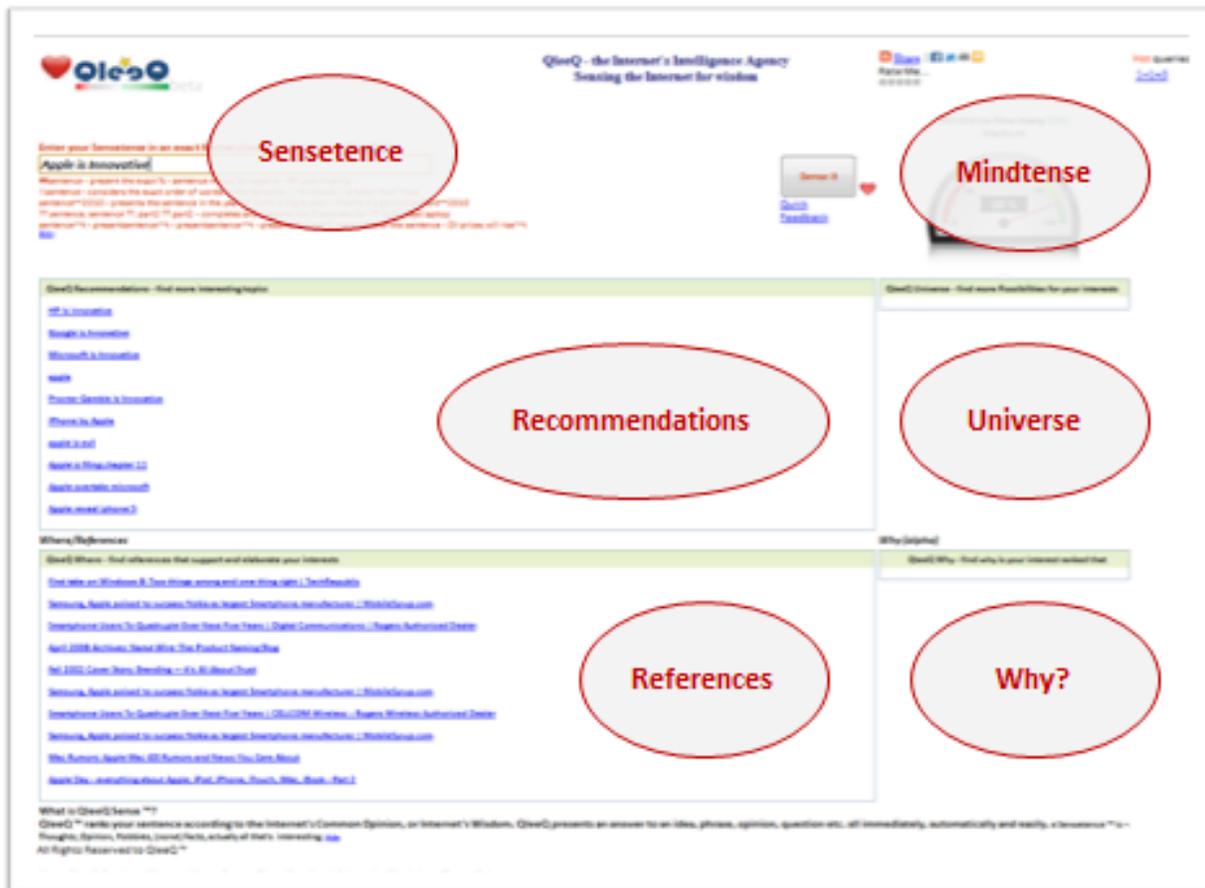
Remark - QleeQ results may vary during time according to new wisdom that QleeQ is updating constantly.



QleeQ Intelligence™ features referrals –

The below are parts of the QleeQ Intelligence™ results page

- a. Mindtense™ - QleeQ’s overview of the strength of the Sensetence™ over the Internet – or the Internet’s Common Opinion about it based on the cutting edge advanced algorithms.
- b. Recommendations – QleeQ™ algorithms interests you in similar decisions
- c. References – random web sites that can assists you in your decision making process
- d. Why (still in Alpha) – reasons why others have made that decision
- e. QleeQ™ Universe (Advance) – completes your Sensetence™ query based on (Qdb) QleeQ™ Database.

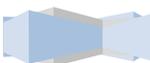




QleeQ Intelligence™ - Sensentence™ advanced syntax

Most of the times you will find the Sensences™ you write suffice to get results from QleeQ Intelligence™, however you may encounter situations where you'll need more in-depth advanced feature from QleeQ™. In order to use the advanced features, please read the section below.

- a. Q# - QleeQ Sharp™ presents the Absolute (positive minus negative) Mindtense™ of the Sensentence™-
Example: **##Sensentence** - ##I Love America
- b. Q! – QleeQ Order™ - presents the Mindtense™ in the accurate order of a Sensentence™
Example: **!!Sensentence** -!!Windows 8 is better than Windows 7
- c. Q~ - QleeQ Time™ - presents the Mindtense™ of a yearly Sensentence™
Example: **Sensentence~~20YY** - presents the sentence in the year of 20YY (4 digits year) –
Apple is innovative~~2013
- d. Q? – QleeQ Universe™ - presents the 5 best results of a partial Sensentence™
Example: **?? Sensentence, Sensentence ??, Sensentence1 ?? Sensentence 2** –
?? is the best laptop
- e. Q~~t – QleeQ Past Trend™ - presents the last five years trend of the Sensentence™ Example:
Sensentence~~t –Oil prices rise~~t
- f. Q~~n – QleeQ Future Trend™ - presents the next five years trend of the Sensentence™
Example: **Sensentence~~n** –Oil prices will rise~~n





Print Results

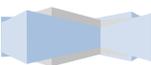
In order to print the results, all you have to do is to use the browser's print capability.

Usually it is located at: File > Print ...

And follow the instructions from there.

Future versions of QleeQ Focus™ will have a built in printable versions that will include graphs, trends, progress and a full integration to office systems.

Stay tuned!





QleeQ™ is congratulating you once again on using its products and welcomes you to QleeQ™ family.

You are using the most updated, top notch and cutting edge products designed to assist you in making your company number 1.

QleeQ™ Contact Us

The QleeQ™ team

www.QleeQ.com

support@QleeQ.com

Skype: QleeQ.

Twitter: @QleeQ

Linkedin: <http://www.linkedin.com/company/2129515>

Facebook: <http://j.mp/fbQleeQ>

